2021 Advocacy Highlights

COA's Patient Advocacy Network

Lakshmi Aggarwal, MD, CPAN Medical Co-Chair Miriam Atkins, MD, CPAN Medical Co-Chair Rose Gerber, Director of Patient Advocacy & Education



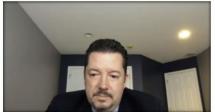
CPAN Advocate Represents The Patient Voice at the 2021 Community Oncology Conference



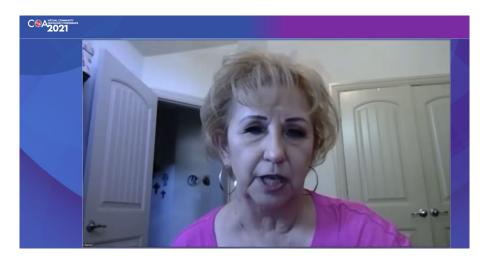
Defining Value In Cancer Care: Patient, Physician, & Employer Perspectives





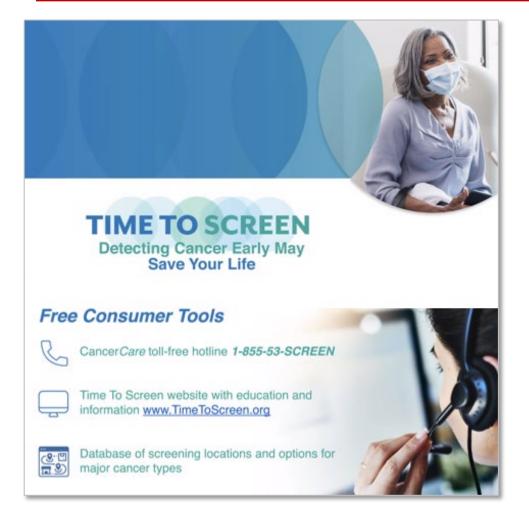






- Beth A. Curran, Senior Director, Risk Management, Orange County Public Schools
- Bo Gamble, Director of Strategic Practice Initiatives, Community Oncology Alliance, *Moderator*
- Edward Licitra, MD, PhD, Medical Oncologist, Astera Health Partners
- Tami Ramey, CPAN Advocate/Survivor

CPAN Advocates Supported our National Initiatives



CPAN Advocates participated in the Time To Screen focus group

- Tracy B.
 - Breast Cancer Hematology Oncology Associates of Central NY
- Charles C.
 - Prostate cancer with bone mets, Augusta Oncology
- John S.
 - Pancreatic Cancer Augusta Oncology
- Karen C.
 - Multiple Myeloma –Connecticut
- Ronald K.
 - Head and neck, Florida Cancer Specialists & Research Institute
- Steven S.
 - Glioblastoma Florida Cancer Specialists & Research Institute
- Mary O.
 - Breast cancer-Genesis Cancer Center





CPAN Advocacy Leaders Continued to Keep Their Chapters Active During COVID



Hosted CPAN Virtual Events

- Northwest Medical Specialties
 - **Educational Event**
 - Clinical Trials Event
- Fort Wayne Medical Oncology & Hematology
 - Educational Event
- Augusta Oncology
 - Clinical Trials Event , 5/14/2021
 - Educational Event, 6/19/2021
- Northwest Georgia Oncology
 - Clinical Trials Event, 5/27/2021

CPAN Educational/Display Tables

- Dayton Physicians Network
- Eastern CT Hematology Oncology

CPAN Leader initiated Video Project

Beth Wittmer, RN, BSN, OCN, Director, Care Management and Florida Cancer Specialists marketing department created Get involved with CPAN video, running in 90 locations.

Monthly Advocacy Engagement

- **CPAN Chapter Advocacy Leaders calls**
- CPAN Medical Co-chair calls
- **CPAN News Bulletins**





CPAN Advocacy Leaders Kept Their Chapters Active During COVID



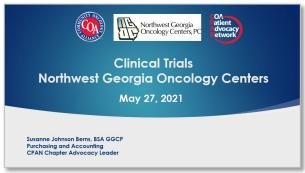
















What is clinical research?

Clinical research is medical research that involves people like you who volunteer to pa in carefully conducted investigations that uncover better ways to treat, prevent, diagno understand human disease. This research includes clinical trials that test new treatme therapies which can provide valuable information about the disease process, improvin quality of life for people with chronic illnesses and to help researchers find better treat others in the future.

Types of trials

- Diagnostic trials determine better tests or procedures for diagnosing a particular
- Treatment trials test new treatments, new combinations of drugs or new approximately or radiation therapy.
- Quality of life trials (or supportive care trials) explore and measure ways to imp comfort and quality of life of people with a chronic illness.

Who participates in clinical trials?

Men and women of all ages, races and ethnic groups take part in research. Each trial guidelines that determine if a person can participate. One set of guidelines is called 'ir criteria'. These are criteria that must be met jn griget; to be a part of the trial and may ir age, sex, and specific type of disease. The other set is called 'exclusion criteria'. Thes prevent you from participating. Examples would be other medical conditions or other try our may already be taking.

For more information on Research and Clinical Trials visit:







To learn more about clinical tria

- Dayton Physicians Network: www.daytonphysicians.com/clinical-research-center
- Clinical Trials.Gov: <u>www.clinicaltrials.gov</u>
- Coalition for Clinical Trials Awareness: www.cctawareness.org

Additional Resource

CPAN Advocacy Chat Webinar: Clinical Trials in the Community Setting, Cutting Edge
Treatment for Cancer Patients, On May 12, 2021, Katie



Treatment for carrier Patients. Of may 12, 2021, Asia Goodman, Vice President, Clinical Research, American Oncology Network (AON) and Rose Gerber, Director of Patient Advocacy & Education, COA, shared information from the provider and patient perspective on clinical trials, including understanding the different types of clinical trials, the rigorous safety review process, and who is eligible to take part in a trial (Init; just about anybody). From contributing to advancements in care for patients to expanding one's health outcomes, clinical trials provide opportunities for patients to make an impact on their own health care and on the lives of others going forward.

Watch the webinar here: https://youtu.be/C28eccKkbV0

Trial Talks Podcast: Patient Advocacy and Oncology: How A Community Cancer Network is Making a Difference.

In this episode, Rose Gerber, Director of Patient Advocacy and Education at the Community Oncology Alliance – once a patient herself and now a dedicated advocate – will share her story and discuss how patient advocacy is helping to increase patient enrollment in clinical trials across every therapeutic area.



To listen to the podcast: https://medrio.com/resource/how-a-community-cancer-network-is-making-a-difference/

Gettysburg Cancer Center Joined CPAN's National Network



COMMUNITY ONCOLOGY ALLIANCE PATIENT ADVOCACY NETWORK CHAPTER LAUNCH

Gettysburg Cancer Center June 25, 2021



- Domenic Borro, Director of Operations, Gettysburg Cancer Center
- Satish Shah, MD, Medical Oncologist, Gettysburg Cancer Center
- Megan Buddemeyer, LSW, Social Worker, Gettysburg Cancer Center
- Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance







Cancer & Blood Specialists of Arizona Joined CPAN's **National Network**

COMMUNITY ONCOLOGY ALLIANCE PATIENT ADVOCACY NETWORK VIRTUAL CHAPTER LAUNCH

Cancer & Blood Specialists of Arizona

November 3, 2021











- Tania Cortas, MD, CPE, Cancer & Blood Specialists of Arizona
- Rose Gerber, MS, Director of Patient Advocacy & Education Community Oncology Alliance
- Genna Hill, MBA, Physician Liaison, CPAN Chapter Advocacy Leader, Cancer & Blood Specialists of Arizona



Virtual Advocacy Summit: Experts in advocacy, policy, treatment and more





COMMUNITY ONCOLOGY ADVOCACY SUMMIT: THE POWER OF ADVOCACY

WEDNESDAY, JULY 21, 2021

	WELCOME
10:00 - 10:10 AM	Lakshmi Aggarwai, MD, CPAN Medical Co-Chair, Fort Wayne Medical Oncology Hematology - Mirlam Atkins, MD, FACP, CPAN Medical Co-Chair, Augusta Oncology
	Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance (COA)
10:15 - 10:45 AM	SITE OF SERVICE MATTERS: CANCER CARE IN THE COMMUNITY VS. THE HOSPITAL - Luclo Gordan, MD, Managing Physician, President, Florida Cancer Specialists & Research Institut
10:60 - 11:20 AM	LOBBYING & ADVOCACY 101: MAXIMIZING THE POWER OF THE PATIENT & CONSTITUENT VOICE - Jeff Mortler, Partner, Farragut Partners - Sarah Walter, Partner, Farragut Partners
11:25 -11:55 AM	SOCIAL MEDIA 101: ADDING YOUR VIEW TO THE DIGITAL DEBATE - Nicolas Ferreyros, Director of Communications, Community Oncology Alliance (COA) - Drew Lovejoy, Senior Communications Manager, Community Oncology Alliance (COA)
12:00 - 12:30 PM	THE IMPACT OF MIDDLEMEN: HOW PBMS & INSURERS ADVERSELY IMPACT PATIENT CARE - Loretta Boesing, Founder, Executive Director, Unite for Safe Medications - Madelaine A. Feldman, MD, FACR, President, Coalition of State Rheumatology Organizations
12:30 - 1:00 PM	BREAK
1:00 - 1:40 PM	**STORYTELLING 101: THE POWER OF PERSONAL STORIES & ADVOCACY - Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance (COA), Cancer Survivor - Ricky Newton, Chief Financial & Operating Officer, Community Oncology Alliance (COA), Caregiver & Cancer Survivor
1:46 - 2:16 PM	MEDIA RELATIONS 101: THE POWER OF NEWS MEDIA TO ACHIEVE ADVOCACY GOALS - Agron Cohen, Founder, Agron Cohen PR
2:20 - 2:50 PM	DRUG PRICING REALITY CHECK: DISSECTING HYPE VS. REALITY OF POLITICAL PROPOSALS TO REDUCE DRUG COSTS - Ted Okon, MBA, Executive Director, Community Oncology Alliance (COA)
2:66 - 3:00 PM	CLOSING REMARKS - Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance (COA), Cancer Survivor



Lakshmi Aggarwal, MD CPAN Medical Co-Chair Fort Wayne Medical Oncology & Hematology

VIEW PROFILE



Miriam Atkins, MD, FACP CPAN Medical Co-Chair Augusta Oncology

VIEW PROFILE



Loretta Boesing Founder, Executive Director Unite for Safe Medications

VIEW PROFILE



Aaron Cohen Founder Aaron Cohen PR

VIEW PROFILE



Madelaine Feldman, MD,
FACR
President, Coalition of State
Rheumatology Organizations
VIEW PROFILE



Nicolas Ferreyros Director of Communications Community Oncology Alliance

VIEW PROFILE



Director of Patient Advocacy & Education Community Oncology Alliance

Rose Gerber

VIEW PROFILE



Lucio Gordan, MD

Managing Physician, President Florida Cancer Specialists & Research Institute

VIEW PROFILE



Drew Lovejoy

Senior Communications Manager
Community Oncology Alliance

VIEW PROFILE



Jeff Mortier
Partner
Farragut Partners

VIEW PROFILE



Ricky Newton, CPA
Chief Financial & Operating
Officer
Community Oncology Alliance

VIEW PROFILE



Ted Okon
Executive Director
Community Oncology Alliance

VIEW PROFILE



Sarah Walter Partner Farragut Partners

VIEW PROFILE

CPAN Kept Our Advocates Informed with Monthly News Bulletins and Shined the Light on 11 Different Cancer Centers





News Bulletin Section Topics

- CPAN Chapter Spotlights
 - Jan: Genesis Cancer Center
 - Feb: Carolina Blood & Cancer Care Associates
 - Mar: Oklahoma Cancer Specialists
 - Apr: New England Cancer Specialists
 - May: New Mexico Cancer Center
 - Jun: Regional Cancer Care Associates
 - Jul: Dayton Physicians Network
 - Aug: Augusta Oncology
 - Sep: Hematology Oncology Associates of CNY
 - Oct: TN Oncology
 - Nov: NY Cancer & Blood Specialists
- Cancer News You Can Use
- Community Oncology 101 (YouTube content)
- Resources for Advocates

COA Patient Advocacy Network News Bulletin: January 2021

Spotlight CPAN's Newest Chapte



The Genesis Cancer Center (Genesis) – CPAN's newest chapter and first in the state – sees just under 2,000 new patients annually across eight locations in central Arkansas.

affordable, convenient care thousands of patients in Ci Arkansas. Their experience delivery model. For example, Ger

the last 30 years has drawn Genesis to a patient centered care delivery model. For example, Get asks friendly staff to answer every incoming patient phone call instead of relying on an automate for appointment booking and other services. Speaking with a live person who can consult a patiel media listory and coverage as neceded and empathize with patients' needs and feelings is a smi important way Generalis is enhancing its patient experience.

Stiff members take time to participate in CPAN because they understand the importance of comion cology and want to make sure practices like Genesis are able to continue providing the highest care for all patients, even in rural, remote or underserved areas. Genesis' oncologists are steady advocates for their patients every day, in their waiting and examination rooms, on the phone with insurance companies, at the statehouse in Little Rock, and in the halls of Companies.

Learn more about CPAN's Advocacy Army and read Genesis' full story.

Advocacy Chats Insightful Conversations on Policy Issues & Cancer Research



Getting to Know Your Onco Care Team: Oncology Socia Workers

> Most people are familiar with the physic nurses providing cancer treatment, but unseen are the oncology social workers provide mental health support, care pla coordination between physicians, and o

services to keep treatment and recovery on track. On November 10 at 12 p.m. Et. Apra Kelsor LICSW, OSW-C, of Northweet Medical Specialties joins Rose Gerber of COA to discuss the social worker and how patients can better take advantage of all the resources offered by care prescribed to the contract of the contract of

Register Today

Cancer News You Can Use

The Spirit of Advocacy COA's Patient Advocacy Network

2020 was filled with many challenges for patients, survivo and providers. Yet, despite these challenges a bright light remained - interest and dedication to advocacy.

ertain Cancer Patients at Higher Odds for Severe

MedicineNet

Cancer patients have a much higher risk of COVID-19 than people without cancer, and that threat is especially high among those with blood cancers, newly diagnosed patients, and Black people, researchers say.

Front. Line Essential Workers and Adults 75 and Over Should be Next to Get the Coronavirus Vaccine, a CDC Advisory Group Says The Washington Post

Grocery store employees, teachers, emergency workers and other people on the front lines of Ameri workforce should be next to get the coronavirus vaccine, along with adults ages 75 and older, accord to a federal advisory panel.

Breast Cancer Leading Type Worldwide, Surpassing Lung Can

Breast cancer is now the leading cause of cancer worldwide, according to the International Agency
Research on Cancer's 2020 global estimates published Dec. 15.

Video: Community Oncology 101



In this Cancer Policy Minute video, Bud Pierce, Mi explains the different places people can go to rece

Learn why community sites offer more personalized treatment in this edition of Community Oncology 101.

Resources for Advocates & Chapters

Explore our educational coronavirus (COVID-19) resources for patier and caregivers.

- 10 Things You Can Do to Manage COVID-19 at Home
 If You Have COVID-19
- What Cancer Patients, Survivors and Caregivers Need to Know About the Coronavirus
- CDC Recommendations to Protect Your Home
- CDC Infection Self-Checker
 Medical Distancing: Protecting Yourself During Treatment

2021 Advocacy Summit Empowering Your Cancer Advocacy



2021 Virtual Community Oncology Advocacy Summit

On July 21, CPAN will host its annual Advocacy Summit to discuss key issues impacting cancer care in America. Attendees will learn about topics such as the increased volume of community canc

clinic closures, the bureaucratic burdens that overrule physician expertise, delayed access to chiscal treatments, and more. Summit "graduates" leave equipped and ready to inflorm policymakers and Congressional representatives about concrete solutions to improve the overall care experience.

Register for free and join us Wednesday, July 21.

ICYMI: Cancer Communication and the Power of Social Media

COA's Rose Gerber and Dr. Sanjary Juneja, better known as the TheOncDoc on TikTok, discussed how social media can help those diagnosed with cancer and how to cambine traditional medical messaging with the power and reach of social media to make the greatest impact.

Watch it today on the @OncologyCOA YouTube channel.

Chapter Spotlight New York Cancer & Blood Special



With over 480 staff members across 20 locations in the Empire State, New York Cancer & Blood Specialists (NYCBS) leverages every resource in their network to provide world-class cancer care to the 48,000 patients they serve each year.

physician assistants, social workers, and more care for and support patients in a way that can only be found in community oncology practices. Their onsite research center allows them to participate in clinical trials and defiver cutting edge treatments to patients.

After more than four decades of service to New Yorkers, NYCBS understands the value of community ancology and the need to protect practices around the country so they can continue to serve patients will cancer. Since joining CPAN's Advocacy Army in 2013, NYCBS has made its voice heard at the national and state levels, arranging meetings with New York legislators, and joining other CPAN members to advocate on Charlest Hill.

 Learn more about CPAN's Advocacy Army and read New York Cancer & Blood Specialists full story.

CPAN Brought Nationally Recognized Speakers and **Advocacy/Oncology Education to our Audience**









What are CPAN Advocacy Chats?

Launched in August 2020, the CPAN Advocacy Chats series are 30-minute, monthly educational webinars on key cancer issues and the policies that impact them. Each month, a special quest joins COA's Director of Patient Advocacy & Education, Rose Gerber for a conversation on oncology and advocacy related topics.

Our distinguished speakers for 2021 have included:



COA Crystal Ball - What can we expect in 2021? Ted Okon, MBA Executive Director Community Oncology Alliance



Dare to Imagine: A World Where No One Dies of Cancer February 10, 2021 Carolyn "Bo" Aldige Founder and Chief Executive Officer Prevent Cancer Foundation



aving the Path for a World Without Colorectal Cancer Colon Cancer Foundation





Introducing the COA & CancerCare "Time to Screen" Campaign - Panel April 14, 2021 Nicolas Ferrevros Director of Communications Community Oncology Alliance



ntroducing the COA & CancerCare "Time to Screen" Marissa Fors, MSW, LCSW, OSW-C, C-ASWCM, CCM Director of Specialized Programs



Clinical Trials in the Community Setting: Cutting Edge Treatment for Cancer Patients May 12, 2021 Katie Goodman, RN Vice President, Clinical Research American Oncology Network, LLC



Cancer & The Power of Social Media June 9, 2021 Sanjay Juneja, MD Medical Oncologist matology Oncology Clinic of Baton Rouge, LA



Getting to Know Your Oncology Care Team: Oncology Nurses Brenda McGarr, RN Oncology Nurse Navigator Augusta Oncology

advocacy COAL PRINTED PRINTED



National "Time to Screen" Campaign Update September 8, 2021 Nicolas Ferreyros Director of Communications Community Oncology Alliance



Breast Cancer Awareness Month: Getting Resources to Those Who Need Them October 13, 2021 Stacy Lewis Chief Program Officer and Deputy Chief Executive Young Survival Coalition



340B Drug Pricing Program November 1, 2021 Madelaine Feldman, MD President Coalition of State Rheumatology Organizations



340B Drug Pricing Program November 1, 2021 Community Oncology Alliance



Getting to Know Your Oncology Care Team: Social Workers November 10, 2021 Abra Kelson, LOCSW. OSW-C Medical Social Worker Supervisor Northwest Medial Specialties



Caring for the Caregivers: Supporting the Families and Friends of Patients John Schall, MPP Chief Executive Officer Caregivers Action Network

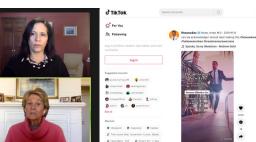
















advocacy CHATS Patient Advocacy

CPAN Supported our Chapters by Creating Customized Educational Resources for Multiple Chapter Events





18x12 poster

Presentations

CPAN NWMS Chapter Advocacy Virtual Event March 2, 2021

Abra Kelson, LICSW **Supportive Services Supervisor CPAN Chapter Advocacy Leader**





CPAN Northwest Medical Specialties Chapter





Join COA's Patient Advocacy Network (CPAN)









Fact Sheets







Augusta Oncology is a proud member of the Community Oncology Alliance (COA) and COA's Patient Advocacy Network (CPAN).

Ways to get involved with COA's Patient Advocacy Network (CPAN)

- . Sign up to become an advocate www.coaadvocacy.org/become-an-advocate
- · Share Your Story www.coaadvocacy.org/share-your-story/
- Subscribe to monthly news bulletins <u>www.coaadvocacy.org/subscribe-to-updates</u>
- Join our monthly National CPAN Advocacy Chats check website for registration link
- · Follow us on social media
 - Facebook www.facebook.com/CommunityOncologyAlliance
- · Visit our website to learn more and take action
 - COA Patient Advocacy Network www.COAadvocacy.org

About CPAN

The Community Oncology Alliance Patient Advocacy Network (CPAN) is a national advocacy organization committed to raising awareness of independent, community cancer care and the

CPAN was created in recognition of the vital role patients play in advocating for access to local, affordable cancer care. The network educates the community about policy issues affecting the quality and accessibility of cancer care at the local level. It also serves as a non-cancer type specific organization for individuals to learn how to become advocates for cancer care and provides community oncology practices with education regarding the economic and administrative pressures facing clinic operations.

CPAN advocates — including patients, survivors, caregivers, nurses, pharmacists, oncologists, and more — share their personal stories and advocacy power so elected officials understand the importance of local, affordable, and accessible cancer care close to where they live and work.













CPAN Supported Our Corporate Members Advocacy Initiatives

abbvie

Living with CLL initiative with Genentech

- Education materials shared with CPAN chapters
- Website posting



- Health Equity Advocacy Summit
- Policy Forum Step Therapy Reform
- Conquering Veteran Cancer Together
- Patient Advocacy Forum (ASCO)
- Advocacy Exchange
- Annual Patient Advocacy Forum



Spot Her Initiative

 Education materials shared with CPAN chapters



Patient Focus Group – Bladder Cancer CPAN identified two patients for this opportunity



A Member of the Roche Group

Meet the Moment Webinar Series Living with CLL initiative with AbbVie

- Education materials shared with CPAN practices
- Website posting



CarePath Savings Program – RYBREVANT.

 Education materials shared with CPAN practices



Multiple myeloma education information with CPAN chapters



Rose a member -Pfizer Patient Centricity Initiative Clinical Trials Leadership Workstream Group



Rose a member - Sanofi Advocacy Leadership Council

CPAN Supported Multiple Advocacy Organizations



Letter To President Biden And Leaders Of State Public Health Departments: Prioritizing Covid-19 Vaccines For Patients With Cancer And Survivors Of Cancer



Groups Will Push For Comprehensive Paid Leave For People With Serious Conditions And Their Caregivers



Recognized on CAN's National Family Caregivers Month webpage as one of CAN's valued nonprofit Partners.



Shared resources with CPAN chapters



Webinar: Imagine Cancer Equity: Leveraging Collaboration Across Sectors to Eliminate Disparities



Reducing Hereditary Cancer Act – H.R. 4110 – COA sign on letter LIVING BEYOND
BREAST CANCER®

Survivorship Series – Training for Oncology Nurse Navigators



Co-Founder & CEO, shared information with CPAN chapters during monthly meeting



Strategy 1 Toolkit – Raises awareness about oncology funds. Share with CPAN chapters



- Multi-Cancer Early
 Detection Screening
 Coverage Act H.R. 1946
 COA sign on letter
- Advocacy Workshop. Shared with CPAN chapters



Improving Visibility and Understanding of the Patient Advocacy Function Confirmation



Founder & CEO along with COO, shared information with CPAN chapters during monthly meeting



Understanding Unique
Psychosocial Stressors
Impacting Cancer Patients
Pertaining to Their Self-image
and How to Support Those
Patients as They Navigate –
webinar shared with CPAN
Advocacy Leaders



Virtual Forum on Clinical Trials. Session Title: Overcoming obstacles to Patient Adherence



CPAN supporting others advocacy efforts.

How to Get Your Doctor to Speak Your Language published 12/10/2021 on WebMD

Our Community Oncology Practices Supported CPAN





ndependent Physicians of the Carolinas



membership organization whose mission is to create public awareness of medical doctors not employed by a network or hospital system and to provide educational programs and resources to physician members and their administration. Visit us at ipcarolina.org.

Oncology Specialists of Charlotte formed a local chapter of the Community Oncology Alliance Patient Advocacy Network (CPAN) and is inviting all patients, family members,

caregivers, and medical navigators to join and learn more. There is no cost or obligation to be a part of the group. The purpose of CPAN is to support the cancer patients who are passionate about the many facets of getting cancer care in a community oncology practice and rallying for getting drug/therapy approval,

research, and legislation for access to care. Due to COVID-19 safety measures, meetings will be held virtually until guidelines change. This patient

advocacy group is led by oncologists Justin Favaro, MD, PhD, and

ONCOLOGY SPECIALISTS of Charlotte, pa

Nasfat Shehadeh, MD. Email Sherie Bradshaw at sbradshaw@ oncologycharlotte.com to be included. For more information on CPAN, visit www.coaadvocacy.org.

Robert Nahouraii, MD, FAAP, child and adolescent neurologist, has rejoined Mecklenburg Neurology. The physicians specialize in epilepsy and sleep disorder care



for both children and adults. The practice

is accepting new patients. Locations Concord, and Laurinburg, with new locations opening soon. Call 704-335-3400 or visit www.meckneurology.com.



18 | April 2021 • Mecklenburg Medicine



Firas Kassab, MD, FACR, is celebrating the ix-month anniversary since opening Articularis Healthcare-South Charlotte Rheumatology, an independent rheumatology practice in the Blakeney/ Ballantyne area. The practice is fully staffed with an nfusion suite, laboratory, and diagnostic ultrasound. Dr. From Kassab, MD, FROR Kassab and his staff have all been vaccinated against the gastrointestinal community.

COVID-19 for the safety of patients. The practice is in-network with all major insurance plans. New patients are promptly scheduled and usually seen within two to three weeks. Referrals can be faxed to 866-469-2745 (or called in to office at 704-672-0449 for more

Dermatology Specialists of Charlotte, in partnership with DJL Research Network, currently are enrolling patients in the following clinical trials

· Inflammatory Acne: This is a comparative 16-week study of Accumax sublingual nutritional supplement (Diindolylmethane, DIM + Vitamin A) and Dermatology Specialists

Quercetin vs. placebo. Participants must be

16 years or older and have moderate-to-severe acne consisting of ≥20 papules/pustules and erythema. Compensation for qualified patients is \$200 for each completed visit (six in total).

- · Atopic Dermatitis: A phase 2 randomized, double-blinded, placebo-controlled study to evaluate the efficacy and safety of MEDI3506 in adult subjects with moderate-to-severe atopic dermatitis. MEDI3506 is a human IG monoclonal antibody that binds to IL-33 to inhibit the inflammatory response linked to AD pathophysiology. Participants should be ages 18-65 with documented chronic AD for at least one year prior to screening with at least 10 percent BSA involvement of disease, Enrollment time is approximately 27 weeks and patients are provided a stipend of \$75 for each completed visit.
- · Alopecia Areata/ Totalis/ Universalis: A double-blind, randomized, placebo-controlled study to evaluate the efficacy and safety of CTP543 in adult patients with moderate-to-severe alopecia areata. Participants must be ages 18-65 with greater than 50 percent hair loss

and a current episode of loss timeframe of six months to 10 years. CTP-

543 is a selective JAK inhibitor. Patient stipend per completed

For more information, visit clinicaltrials.gov. If you have a patient or friend interested in participating or learning more, call 704-943-3714 and choose option 6 to speak with the research coordinator. Or, email research@dscmd.com for more information.

Charlotte Gastroenterology & Hepatology is an independent specialty practice with 22 highly-skilled doctors. These



board-certified in gastroenterology and offer special expertise in advanced biliary endoscopy, liver disease, and liver transplant, At Charlotte Gastroenterology & Hepatology, patients are treated like family by the most respected and knowledgeable leaders in



Company News

Join us for our January online advocacy event

January 11, 2021

Join the Community Oncology Alliance Patient Advocacy Network (CPAN) for a virtual Advocacy Chat on Wednesday January 13, 2021, at 12 p.m. ET. Ted Okon, COA's executive director, will provide insight into multiple hot topic policy issues impacting patient care [...]

Join us for our December online advocacy event

Join us for our next online event: December 9th at 12:00pm. This month we will be discussing the special relationship between oncology patients and physicians. Advances in medicine, technology, and knowledge have increased the chances that patients with cancer will [...]



f in G+ @ Email Print Friendly Share

American Oncology Network Partners with National Patient Advocacy Organization Fighting for Patient Rights

Fort Myers, Fia., Jan. 14, 2021 (GLOBE NEWSWIRE) - American Oncology Network, LLC (AON) a high-growth oncology provider partners with the Community Oncology, Alliance Patient Advocacy Network (CPAN) helping fight for patients healthcare rights by deploying advocates not just locally but taking the issues directly to Capitol Hill

CPAN is a national advocacy organization committed to raising awareness of independent, community cancer care and the issues that affect it. CPAN plays a vital role in advocating for patients making sure cancer care is affordable and accessite

Genesis Cancer Center in Hot Springs, Ark. and Vista Oncology in Olympia, Wash. are AON practices with local chapters raising awareness about patient rights to advanced treatments, clinical trials and affordable high-quality care without having to

"I am happy and honored to be a part of our newly created local chapter to help fight for patients and their healthcare rights and to make sure their voices are heard," said Genesis Cancer Center Medical Oncologist Dr. Stephen "Fred" Divers. He also serves on the Board of Directors for the Community Oncology Alliance (COA) dedicated to advocating for community oncology practices and the patients they serve and is Chairman of the AON Advisory Board

"AON's visionary drivers are founded on helping community oncology practices thrive ensuring patients have access to exceptional cancer care close to home," said AON CEO Brad Prechtly, MBA. "With two AON practices actively working with CPAN, we are ensuring legislative policies affecting cancer patients like less personalized medicine, increased cancer care costs and rising medication prices are being pushed to the forefront-making their voices heard

From an operations standpoint, community oncology practices face many challenges including economic and administrative burdens, payer complexities and high procurement costs. In fact, data from the 2020 Community Oncology Alliance Practice Impact Report shows that since 2008, 1,748 community oncology clinics/practices have closed, merged or been acquired by a hospital, or are struggling financially. There are currently 27 active CPAN chapters across the U.S. advocating in Washington, D.C. influencing policy and expressing the importance of community oncology. CPAN advocates at local chapters include patients, survivors, caregivers, family members, physicians, staff and community

Rose Gerber, Director of Patient Advocacy and Education for CPAN said, "We support the cure but we advocate for the care." Gerber continued, "Local chapters are important to our cause of educating, engaging and activating cancer care advocates across the nation, helping to ensure patients

AON practices, Genesis Cancer Center and Vista Oncology, are working together with CPAN to mobilize community oncology advocates to become politically active and raise awareness of the healthcare issues affecting cancer patients.

About Community Oncology Alliance Patient Advocacy Network (CPAN): www.coaadvocacy.org

CPAN is a national advocacy organization committed to raising awareness of independent, community cancer care and the issues that affect it. CPAN advocates include patients, survivors, caregivers, nurses, pharmacists, oncologists and more. CPAN chapters are based within local cancer centers where they educate, engage and activate advocates around key national cancer care issues



(III) photo-rele

Physicians Supported CPAN

PATIENT ADVOCACY NETWORK
CHAPTER LAUNCH









Madelaine Feldman, MD
Coalition of State
Rheumatology Organizations



Lakshmi Aggarwal, MD Fort Wayne Medical Oncology Hematology



Lucio Gordan, MD Florida Cancer Specialists



Miriam Atkins, MD Augusta Oncology



Sanjay Juneja, MD Hematology Oncology Clinic of Baton Rouge



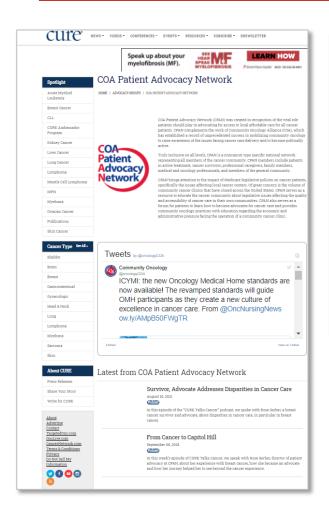
Tania Cortas, MD, CPE
Cancer & Blood Specialists
of Arizona

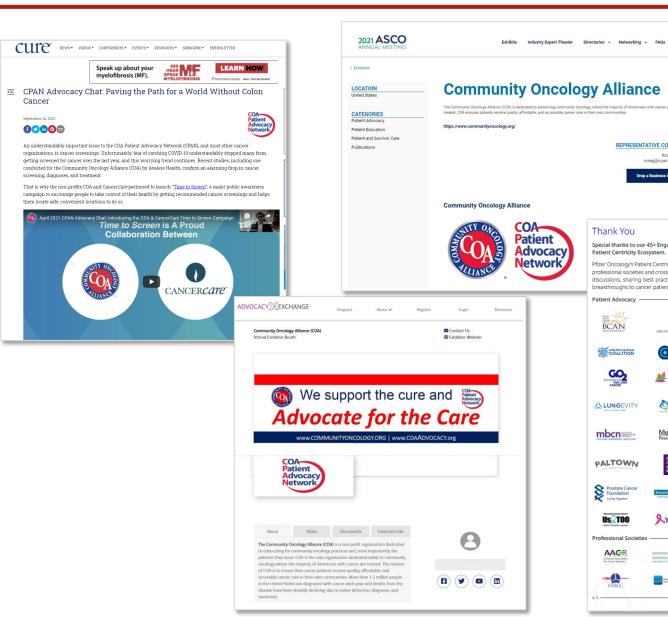


Satish Shah, MD Gettysburg Cancer Center



External Advocacy Groups Supported CPAN





REPRESENTATIVE CONTACT

Special thanks to our 45+ Engaged Partners and the many leaders at Pfizer who have made contributions to our

Pfizer Oncology's Patient Centricity Ecosystem is a multi-stakeholder working group of patient advocacy organizations, professional societies and cross-functional leaders across Pfizer. Through this Ecosystem, we are creating bidirectional

discussions, sharing best practices and moving coordinated efforts forward to advance patient centricity and bring

LYMPHOMA.

Sisters **ZERO** 0

6 family reach

NCCS

♣PCEC

A+NN Number of Greaters

FORCE

 \wedge

MBCalliance>

Pound Health Education Marketon

Thank You

Patient Advocacy

BCAN

COALITION

人LUNGEVITY

mbcn

PALTOWN

Professional Societies

№LCFA

2.YSC

Patient Centricity Ecosystem

breakthroughs to cancer patients.

CPAN in the Media

WebMD HEALTH

FAMILY & PREGNANCY

NEWS & EXPERTS

How to Get Your Doctor to Speak Your Language

Medically Reviewed by Melinda Ratini, DO, MS on December 07, 2021



It was a dark day in 2011 when Karen Concannon learned that she had multiple myeloma, a deadly blood cancer. Only about half of the people diagnosed with it are alive 5 years later. And the treatments can be grueling and often leave lasting side effects.

A top priority for Concannon was to ask her oncologist detailed questions about her disease and what to expect. Luckily, Concannon's doctor turned out to be a master

"I never left his office questioning anything or feeling like I didn't get the whole story," she says.



Whether you've been diagnosed with heart disease, injured your knee, or need guidance on managing your diabetes, it's important that you and your doctor understand each other clearly. That lets you weigh the pros and cons of different therapies, know what you must do to get better, and get a realistic sense of your long-



Quality uestions

When you are diagnosed with cancer, how can you be sure you're getting appropriate care?

BY K.J. BANNAN





by Cassidy Kendall | January 18, 2021 at 4:00 a.m.



Genesis Cancer Center Medical Oncologist Dr. Fred Divers has started a new chapter in the Community Oncology Alliance Patient Advocacy Network, a national organization that advocates for patients on Capitol Hill and provides local education. "Some patients really want to speak out and as their red badge of courage they want to help others in any way that they can," Divers

said. "Other patients are more private, but the CPAN chapters are a way to keep the patients engaged, provide patients with important education, but also act as a conduit so their voices can be heard in D.C. if, in fact, they're concerned about limited access to



NEWS VIDEOS CONFERENCES EVENTS RESOURCES SUBSCRIBE ENEWSLETTER

Survivor, Advocate Addresses Disparities in Cancer Care

August 16, 2021 Kristie L. Kahl





In this episode of the "CURE Talks Cancer" podcast, we spoke with Rose Gerber, a breast cancer survivor and advocate, about disparities in cancer



In this special edition, CURE spoke with Rose Gerber, Director of Patient Advocacy & Education at the Community Oncology Alliance and a breast cancer survivor, about disparities in cancer care, and what we can do to address them



American Oncology Network Partners with National Patient Advocacy Organization Fighting for Patient Rights

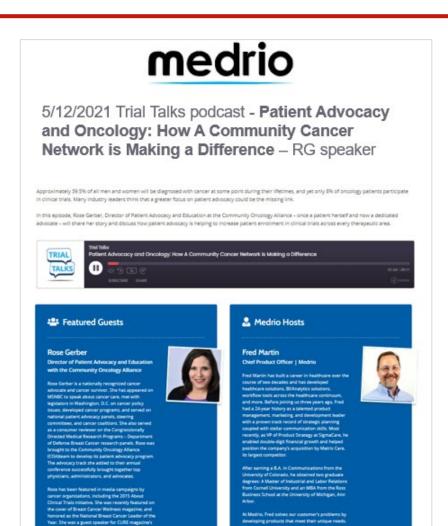
Servary 14, 2021 07/00 ET | Source: American Oncology National, LLC

Fort Myers, Fla., Jan. 14, 2021 (GLOBE NEWSWIRE) -- American Oncology Network, LLC (AON) a high-growth oncology provider partners with the Community Oncology Alliance Patient Advocacy Network (CPAN) helping fight for patients healthcare rights by deploying advocates not just locally but taking the issues directly to Capitol Hill.

CPAN is a national advocacy organization committed to raising awareness of independent, community cancer care and the issues that affect it. CPAN plays a vital role in advocating for patients making sure cancer care is affordable and accessible in the communities where they live.

Genesis Cancer Center in Hot Springs, Ark, and Vista Oncology in Olympia, Wash, are AON practices with local chapters raising awareness about patient rights to advanced treatments, clinical trials and affordable high-quality care without having to travel long distances.

CPAN in the Media - Used Podcasts to Reach New Audiences









CPAN Leadership invited member Working Groups/Advisory Boards

COA-Patient Advocacy Network

- 1. ASCO/COA: Patient Centered Cancer Care Certification Pilot Program
- 2. Journal of Clinical Pathways, Care Pathways Working Group
- 3. National Consortium Breast Centers (NCBC) Survivors Founders committee
- 4. National Patient Advocate Foundation (NPAF)Project Innovation Advisory Group
- 5. Pfizer Patient Centricity Initiative Clinical Trials Workstream Group
- 6. Sanofi Advocacy Leadership Council









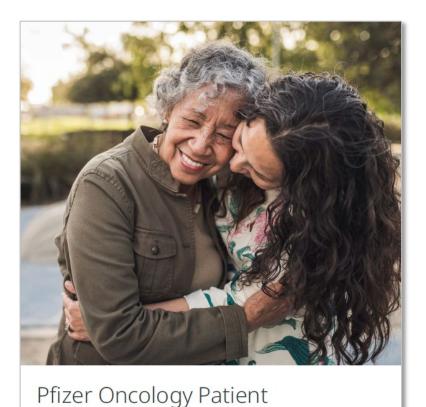




CPAN leadership contributing to national initiatives



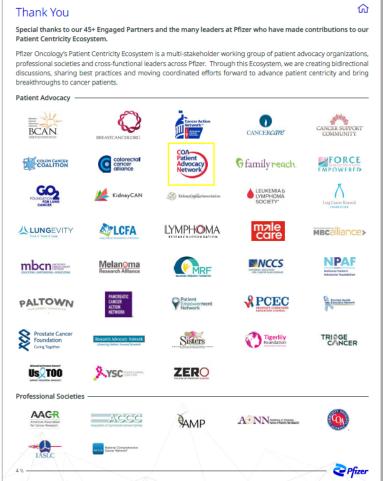




Pfizer

Centricity Ecosystem:

From Launch to Impact





CPAN National Presence Continues



Advocacy Programs Update - October 2021

Many vital patient support groups are struggling to survive in a post—COVID-19 world. Some advocacy organizations have endured or are facing massive layoffs, office closures, and funding decreases. In some extreme cases, this is forcing them to look for merger partners. As resources are depleted and demand grows, our panelists will discuss the future of patient advocacy groups and the vital role that they have in not only supporting patients and caregivers but also the academic and community oncology providers.

Moderator:

Elizabeth Franklin, MSW, PhD, President, Cancer Support Community

Faculty:

- Patricia Goldsmith, CEO, CancerCare
- Amy Niles, Executive Vice President, Patient Access Network Foundation
- Marianne Gandee, Senior Director, Team Lead, Advocacy and Professional Relations,
 Pfizer Oncology
- Rose Gerber, Director of Patient Advocacy & Education, Patient Advocacy Network, COA Community Oncology Alliance
- Ed Hensley, Chief Commercial Officer & Co-Founder, AssistRx

EVOLUTION SUMMIT

20 September - 22 September 2021 | Encore Boston Harbor | Boston, MA | USA

Keynote Speaker: Understanding the Role of Community Oncology in Clinical Trials

Panel: Enhancing Relationships between the Four Main Stakeholders: The Sponsor, CRO, Site and the Patient



ESTEEMED COLLABORATORS

leading voices | indispensable insights

At the Evolution Summit, you will experience a dynamic program featuring visionary keynote presentations, real-life case studies and interactive forums delivered by compelling speakers and expert moderators.

ULTIMATE THINKERS



Craig Lipset
Co-Chair, The Decentralized Trials &
Research Alliance and Former Head
of Clinical Innovation, Pfizer



Rose Gerber
Director, Patient Advocacy and
Education
Community Oncology Alliance
(COA)

COMPELLING PRESENTATIONS



Rosanne Petros Associate Director, Clinical Research Merck



Patrick Floody
Senior Director, Global Study Strategy
and Optimization
Regeneron Pharmaceuticals, Inc.



Jim Fratantonio, PharmD Medical Director, Medical Affairs Strategy Alkermes, Inc.



Behtash Bahador, MS Associate Director, Relationship Management and Development Center for Information & Study on Clinical Research Participation (CISCRP)





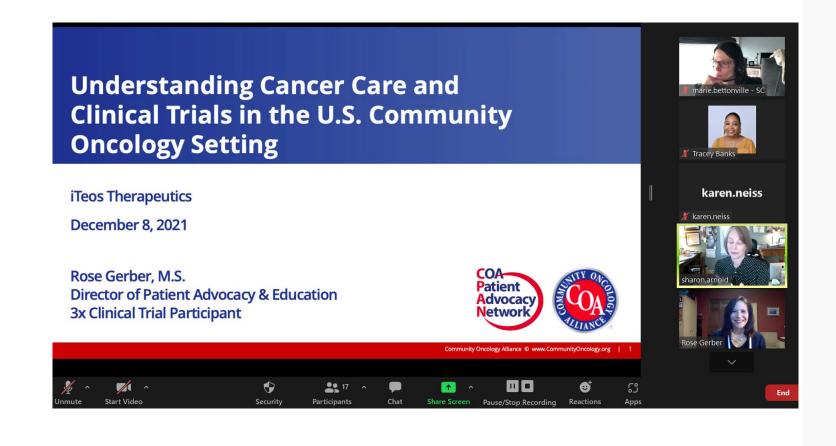
Sharing The Value of Community Oncology/Clinical Trials International Clinical Trials Presentation





Audience: 15 participants

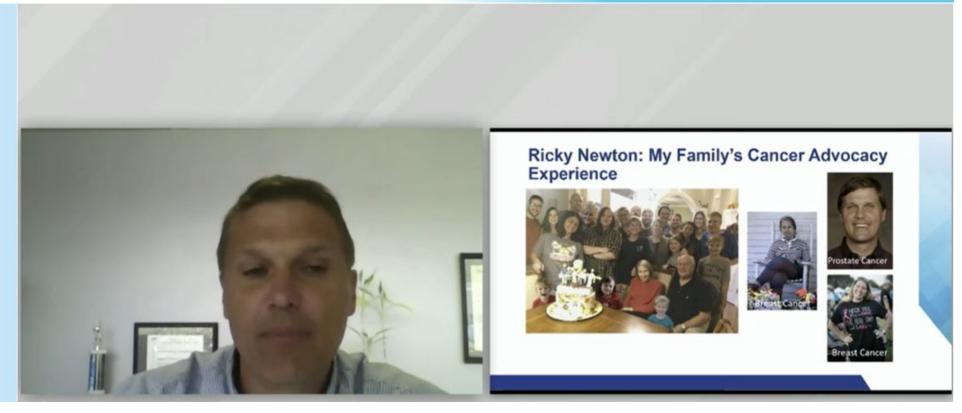
- VP Clinical Operations
- Head of Trial Operations
- Clinical Operations Group (Study Managers) from Belgium and France
- France has a nonprofit, private network where all patients are referred to for clinical trials instead of academic hospitals



Why we do what we do **Inspirational Patients, Families and Caregivers!**







Thank you for your contributions to another great year of advocacy!







Rose Gerber, M.S. Director of Patient Advocacy & Education **Community Oncology Alliance**

www.coaAdvocacy.org

www.communityoncology.org



